

## Health Literacy Media

### Communications Specialist Internship

#### Description

Health Literacy Media seeks undergraduate and graduate interns during the fall, spring, and summer academic semesters to help with the development, implementation, and evaluation of health literacy programs and activities. We believe that professionals, people, and the healthcare system are all dynamic factors that play a role in health literacy. You will learn about the application of health literacy and communication strategies to lower barriers to healthcare among a variety of audiences.

Internships and practicums are unpaid but offer an opportunity to work with one of the most advanced health literacy organizations in the country.

#### Intern responsibilities and learning objectives

Responsibilities vary depending on our current projects, but you can expect to be involved in a variety of tasks, such as:

- Helping grow HLM's online presence via our website, social media, and other new media venues
- Generating story ideas and content for HLM's e-newsletter, blog, and social media platforms
- Helping create press kits and media packets as needed
- Conducting health-related literature reviews, writing research summaries, and communications literature reviews
- Assisting in the development of digital content
- Developing health education content for training presentations and workshops
- Assisting with digital media tracking and analysis

You will learn to:

- Define health literacy and its impact on healthcare systems, people, and professionals
- Apply strategies to address health literacy, including evidence-based plain language principles for written and digital media
- Understand non-profit operations
- Expand or develop a digital media portfolio

#### Preferred qualifications

- Writing for diverse audiences
- Blog writing
- Video content creation, editing, distribution, and consumption

# HEALTH LITERACY MEDIA

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## Requirements

- Exceptional verbal and written communication skills
- Strong attention to detail
- Innovative and creative
- Experience in conducting literature reviews
- Ability to work independently
- Flexibility to switch between multiple tasks

## Additional information

We offer flexible hours at our St. Louis location. We're also flexible on start and end dates to help you meet your school requirements.

## Application procedure

Send your resume, a cover letter, and 2 professional writing samples to [HR@healthliteracy.media](mailto:HR@healthliteracy.media). Applications are accepted on a rolling basis until internships are filled for the semester. Here are suggested application deadlines:

- Spring semester: Apply by December 1<sup>st</sup>
- Summer semester: Apply by April 1<sup>st</sup>
- Fall semester: Apply by July 15<sup>th</sup>